

Media expertise. Better ways of working.

We help media organizations, businesses, and nonprofits improve content, streamline workflows, and choose digital solutions suited to their needs and resources.



Illustrative image

What we bring

Media consulting, operational planning, and solution design. Work starts with an assessment and a written scope, followed by implementation coordination and training suited to each project.

Who we work with

Media organizations and digital publishers, small and medium businesses, nonprofits, and initiatives.



Your company profile, one scan away

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Current legal name: Nileotec LLC

Three starting points

Defined deliverables. Implementation scoped to your project.

Media Review & Improvement Plan

For stronger content and more effective media operations.

- An initial goals and challenges session.
- Review of an agreed content and publishing sample.
- Assessment of workflows, roles, and quality standards.
- A findings report and a 90-day action plan.
- A presentation and implementation discussion.

Target delivery: 5-7 business days.

Digital Transformation & Automation Roadmap

For repetitive tasks, fragmented information, and slow approvals.

- Review of up to three workflows.
- Identify delays and recommend tools and automation.
- An initial assessment of relevant AI applications.
- A phased roadmap, estimated costs, and data protection needs.
- A prioritization session.

Target delivery: 7-10 business days.

Workflow Design & Team Training

For one agreed administrative or training process.

- Requirements, workflow, roles, and permissions.
- Core templates and a concise user guide.
- A practical training session and an adoption plan.

Target delivery: 5-7 business days.

Areas of work: newsroom design, administrative and training workflows, and broadcast planning.

We assess AI applications with attention to output quality, data privacy, and human oversight.

Delivery starts after required information is received and scope is agreed. Development, integrations, licenses, and ongoing operations are scoped separately.